

Application No.: to be assigned
Preliminary Amendment dated: November 26, 2003
Express Mail Label No.: EL833491600US

IN THE CLAIMS:

Please cancel claims 1-16 in the application and add new claims 17-89, as indicated. A complete set of the claims is included below, reflecting added subject matter (*underlining*) and deleted subject matter (*strikethrough*), as well as the current status of each claim. This listing of claims will replace all prior versions, and listings, of claims in the application:

1 - 16. (Canceled)

17. (New) A process for allowing various parties to access a live video interface to attend a live conference utilizing personal computers with video capability, the parties accessing the live video interface via an on-line computer service utilizing public communication links, comprising the steps of:

interfacing the various parties with a site associated with a live conference
wherein the various parties utilize the on-line computer service to access the site;
providing text data relating to the conference from the site to certain parties;
receiving identification data from at least certain the various parties at the site;
verifying the identification data provided by the certain parties before permitting
the various parties access to at least a portion of the live conference; and
providing to parties that are approved after verification live dynamic video
viewing relating to the conference.

18. (New) A process according to claim 17, wherein the conference is an educational conference.

19. (New) A process according to claim 18, wherein the educational conference is for doctors.

20. (New) A process according to claim 18, wherein the educational conference is for other professionals.

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21. (New) A process according to claim 17, wherein the live video includes high resolution video.

22. (New) A process according to claim 17, wherein the personal computers include a mouse for manipulating the video.

23. (New) A process according to claim 22, wherein the various parties manipulate the video by a zoom feature.

24. (New) A process according to claim 22, wherein the various parties manipulate the video by a pan feature.

25. (New) A process according to claim 17, further comprising the step of:
providing at least certain audio data to parties that are approved.

26. (New) A process according to claim 17, wherein the identification data is a card number.

27. (New) A process according to claim 26, wherein the card number includes a check digit.

28. (New) A process according to claim 17, further comprising the step of:
subsequent to interfacing the various parties, sending a communication via electronic mail from the site to certain parties.

29. (New) A process according to claim 17, further comprising the step of:
receiving dynamic video from at least certain of the various parties at the site to permit a person at the site to view the dynamic video in a two-way video communication.

30. (New) A process according to claim 17, further comprising the step of:

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providing an offer from the site for a subsequent conference by electronic mail to at least certain parties.

31. (New) A process according to claim 30, wherein another interface between the certain parties and the site is responsive to the offer.

32. (New) A process according to claim 17, further comprising the step of:
registering with the site prior to interfacing the various parties

33. (New) A process according to claim 32, wherein the step of registering includes names of the parties.

34. (New) A process according to claim 32, wherein the step of registering includes addresses of the parties.

35. (New) A process according to claim 32, wherein the step of registering includes e-mail addresses of the parties.

36. (New) A process according to claim 32, wherein the step of registering further comprises the steps of:
storing identification data relating to certain parties for subsequent identification.

37. (New) A process according to claim 17, further comprising the step of:
formulating and providing an identification number to the party.

38. (New) A process according to claim 37, wherein the identification data provided to the party is the identification data.

39. (New) A process according to claim 37, wherein the registering step comprises the step of:

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storing identification data relating to certain parties.

40. (New) A process according to claim 37, wherein the identification data is used to identify a subsequent communication.

41. (New) A process for controlling buyer and vendor communication via public data communication links, comprising the steps of:

notifying one or more buyers, at personal computers with video capability utilized by the buyers, regarding an offer from a vendor, via the public data communication links, interfacing one or more buyers, via an on-line computer service utilizing the public data communication links, with a vendor site associated with the vendor, to receive a presentation including video data and text data relating to the offer from the vendor; and

receiving at the vendor site, identification data from the buyers, wherein the identification data is verified before the one or more buyers receive at least a portion of the presentation.

42. (New) A process according to claim 41, wherein the video data includes high resolution video.

43. (New) A process according to claim 42, wherein the high resolution video includes high resolution freeze frame images.

44. (New) A process according to claim 41, wherein the video data includes dynamic video.

45. (New) A process according to claim 41, further comprising the step of:
receiving at the vendor site, an indication from the buyer of the maximum amount that a buyer is willing to pay for the offer.

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46. (New) A process according to claim 41, wherein the presentation further comprises text data.

47. (New) A process according to claim 41, wherein following a transaction between the buyer and the vendor relating to the offer, the vendor communicates with the buyer regarding the transaction via electronic mail.

48. (New) A process according to claim 41, wherein the public data communication links comprise high speed digital lines.

49. (New) A process according to claim 41, wherein the personal computers comprise a mouse that is used by the buyers to manipulate the video data.

50. (New) A process according to claim 41, wherein the mouse is used by the buyers to perform a zoom operation.

51. (New) A process according to claim 41, wherein the mouse is used by the buyers to perform a pan operation.

52. (New) A process according to claim 41, wherein the video data further comprises voice data.

53. (New) A process according to claim 41, wherein the identification data comprises a check digit.

54. (New) A process according to claim 41, wherein the step of notifying further comprises the step of downloading data relating to the offer on the buyer's personal computer.

55. (New) A process according to claim 41, wherein the step of notifying is accomplished by email.

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56. (New) A process according to claim 55, wherein the email is received via an on-line computer service.

57. (New) A process according to claim 41, wherein the step of notifying is accomplished by facsimile.

58. (New) A process for exchanging electronic communications between a buyer and a seller utilizing public electronic communication data paths for interactive data sharing of video, graphic, and audio data, comprising the step of:

interfacing a buyer utilizing a personal computer with video capability with a seller utilizing a personal computer with video capability via an on-line computer service utilizing the public electronic communication data paths; and

facilitating direct video communication between the buyer and the seller via the on-line computer service, the video communication includes video data comprising dynamic color video, audio, and graphic data including text data.

59. (New) A process according to claim 58, wherein the buyer or the seller or both utilize a video printer to print at least certain of the transmitted video data.

60. (New) A process according to claim 58, further comprising the step of:
facilitating further communications between the buyer and the seller by email subsequent to the direct video communication.

61. (New) A process according to claim 58, further comprising the step of:
facilitating manipulation of the video data via a mouse attached to the personal computer.

62. (New) A process according to claim 61, wherein the manipulation of the video data involves a pan operation.

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63. (New) A process according to claim 61, wherein the manipulation of the video data involves a zoom operation.

64. (New) A process according to claim 58, wherein the buyer or seller provides graphical data other than text data.

65. (New) A process according to claim 64, wherein the graphical data comprises a composite display of a scene at a location.

66. (New) A process according to claim 58, wherein the public electronic communication data paths utilize digital lines.

67. (New) A process according to claim 58, wherein the public electronic communication data paths utilize dial-up telephone lines.

68. (New) A process according to claim 58, wherein the buyer or the seller utilize a cellular device adapted for video communication.

69. (New) A process according to claim 58, wherein the video data provided by the buyer or the seller during the direct video communication comprises a sales presentation.

70. (New) A process according to claim 69, further comprising the step of:
consummating a transaction following the presentation.

71. (New) A process according to claim 70, further comprising the step of:
exchanging email communications relating to the consummated transaction
between the parties.

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72. (New) A system for facilitating transactions between buyers and a plurality of vendors through a telephone communication system for providing communication between buyer terminals including a display and select vendor sites, the system comprising:

an interface to interface active buyer terminals through the telephone communication system to receive transaction selection data from buyers indicative of a desired vending source;

a processor for processing selective data from an active buyer terminal to isolate a group of vendors as a potential desired vending source and prioritizing the group of vendors in an order of priority; and

communicating the prioritized group of vendors to the active buyer terminal for display in order.

73. (New) A method of processing transactions on-line involving a plurality of personal computers or buyer terminals for communicating through a dial-up public telephone system to interface a processing system, comprising the steps of:

receiving transaction selective data from an active personal computer;

processing the transaction selection data to locate a responsive vendor site;

providing transaction data from the responsive vendor site to the active personal computer;

upon receipt of transaction consummation data from the active personal computer storing such data for processing the subject transaction; and

transmitting an email message to the active personal computer reporting the subject transaction.

74. (New) A method of directing communications between buyers and vendors under control of a central system via the public communication data paths, comprising the steps of:

interfacing a buyer with the central system, via an on-line computer service, the buyer utilizing a personal computer adapted for video communication;

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the central system receiving from a plurality of vendors, video data indicative of either high resolution video images or dynamic video or both of items to be offered by vendors under control of the central system;

the buyer providing to the central system, area of interest data including data on a specific item the buyer is interested in purchasing and identification data that is verified by the central system; and

the central system allowing the buyer to view the item data including the video data and text data relating to the specific item responsive to the area of interest data provided by the buyer.

75. (New) A method according to claim 74, further comprising the step of:
consummating a purchase transaction between the buyer and the vendor under control of the central system.

76. (New) A method according to claim 74, wherein the buyer provides a maximum amount the buyer is willing to pay for the item.

77. (New) A method according to claim 74, wherein the video data is stored in a storage device including a memory device associated with the central system.

78. (New) A method according to claim 74, wherein the memory device includes a video file server.

79. (New) A method according to claim 74, wherein the identification data includes number data provided on a card.

80. (New) A method according to claim 79, wherein the central system verifies the number data.

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81. (New) A method according to claim 80, wherein the central system verifies a check digit contained within the number data.

82. (New) A method according to claim 74, wherein the vendors communicate with the central system by email.

83. (New) A method according to claim 74, wherein the item data is provided by the buyer by indicating an item code number.

84. (New) A method according to claim 74, wherein the item code number is indicative of the item that is viewed by the buyer.

85. (New) A method for exchanging communications between buyers and vendors via the public communication system, comprising the steps of;

interfacing buyers utilizing personal computers with video capability via an on-line computer service with a data site, said data site storing data for a plurality of vendors;

receiving at the data site, request data from the buyers, the request data entered by the buyers to indicate an area of interest concerning merchandise or a service, the request data also including an indication of the maximum amount the buyers are willing to pay for the select merchandise or service;

receiving identification data provided by the buyers from the personal computers at the data site;

using at least part of the request data to selectively obtain data from the data site responsive to the request data from the buyers;

providing certain data from data stored at the data site to the buyers including high resolution still image data and graphic data for viewing by the buyers before making a purchase, the data stored at the data site previously obtained from one or more vendors;

also storing at the data site, billing data including a record of charges incurred for each buyer relating to transactions initiated by interfaced buyers.

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86. (New) A method according to claim 85, wherein the identification data contains a check digit.

87. (New) A method according to claim 85, wherein the graphic data includes text data.

88. (New) A method of processing communications on-line, utilizing a plurality of personal computers at remote locations, which personal computers are served by a public communication system including digital lines for data communication and an on-line computer service, the method accommodating alternative communication between personal computers with other personal computers and between personal computer and computer data bases and comprising the steps of:

interfacing individual personal computers through the public communication system and the on-line computer service to receive selection command data to specify desired communication, alternatively, for a connection to another personal computer or alternatively to a computer data base; and

implementing a connection from an interfaced personal computer through the public communication system and the on-line computer service in accordance with the received selection command data from the interfaced personal computer to accommodate dynamic video communications.

89. (New) A method of processing communications on-line, utilizing a plurality of personal computers at remote locations, which personal computers are served by a public communication system including digital lines for data communication and an on-line computer service, the method accommodating alternative communications between personal computers with other or personal computers and between personal computers and computer data bases and comprising the steps of:

interfacing individual personal computers through the public communication system and the on-line computer service to receive selection command data to specify a

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desired communication, for a connection to another personal computer or alternatively to a computer data base; and

implementing a connection from an interfaced personal computer through the public communication system and the on-line computer service in accordance with the received selection command data from the interfaced personal computer to accommodate high resolution video communications.